

ANNUAL REPORT 2025
&
PRIORITIES FOR 2026

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About KidsCare Kenya

Founded in **2010,** in Kwale County, LungaLunga, Kenya. KidsCare exists to improve **child well-being** through a child-centered, **community-led family care** approach, because every child deserves to grow up safe, healthy, and supported. Rooted in the vision of *a society where every child thrives*, we work alongside families, communities, and local leaders to nurture each child's full potential; physically, emotionally, intellectually, and socially. We have integrated programs in child protection, community family strengthening, inclusive education and health and rehabilitation for children with special needs. Therefore, we champion local solutions that uphold dignity, inclusion, and lasting change, ensuring no child is left behind.



Mission & Vision

MISSION

Uniting people and standing strong with the expertise to help children discover, develop, and use their talents, giving them a better future.

VISION

‘A society where every child thrives’

Values



Team work

We believe in teamwork by collaborating, building partnerships, and working together to achieve our shared goals.



Resilience

We embrace resilience by encouraging creativity, driving innovation, and remaining adaptable in the face of challenges and change.



Respect for humanity

We are committed to respecting humanity by showing empathy, caring deeply for others, and acting with compassion in all our interactions and decisions



Professionalism

We uphold professionalism through results, integrity, accountability, and strong leadership.

Key achievements



Frontrunners of Community-Driven Family Care Approach



Strong and trusted relationships with local communities



Working with 500+ highly motivated community volunteers



Successful establishment and operation of a Community Advisory Board (CAB)

Strengthened child protection in Lungalunga Sub-County



Good cooperation with government departments and leaders



Breaking barriers in inclusive learning for children with a disability.

15+ years of transforming and improving lives in Lungalunga Sub-County



Robust partnerships and collaboration with national and international NGOs



Improved access to quality health and rehabilitation services for children with disabilities

Message from the Executive Director

Dear KidsCare friends,

In 2025 KidsCare Kenya launched the celebration of **15 years** of hope, dedication and impact, we simply couldn't have reached this milestone without you. Whether you are a donor, volunteer, ambassador, or friend, your belief in our mission has helped shape the lives of thousands of children and families in **Kwale County, LungaLunga Sub-County**. From the bottom of our hearts, thank you.

For the past 15 years, we have worked together to ensure that vulnerable children grow up not in institutions, but in the safety and love of their own families and communities. Over this time, our programs have directly reached more than 998 vulnerable families, impacting over 3,000 children across 124 villages. We have also successfully established six Special School Units and mobilized 500 dedicated community volunteers. To mark this special moment, we've created timeline that reflects on our shared journey and the impact we've made together.

You've helped us prove that **care close to home** is not only possible but it is transformative. Because of your support, children with disabilities have received the care and even the education they deserve. Families have been strengthened. Local voices have been heard. And entire communities have become active participants in building a better future for their children.

As we look ahead to 2030, we remain deeply committed to our mission of expanding our reach through Community-Driven Family Care, strengthening our partnerships, and continuing to stand for every child's right to grow up in a safe, nurturing environment.



George Baya, Executive Director
KidsCare Kenya Trust

Community Driven Family Care Approach

KidsCare Kenya's approach is grounded in the belief that sustainable child wellbeing is best achieved when families and communities take an active role in care and protection.

Through the Community Driven Family Care (CDFC) pproach, communities are empowered with the knowledge, structures, and support needed to care for their own children, while KidsCare serves as a facilitator, connector, and capacity builder.

The transition outlined in the 2026–2030 strategic plan reflects a deliberate shift from direct service delivery to strengthening locally owned systems. This change is driven by the need for long-term sustainability, wider reach, and deeper impact.

By integrating its approach into community and government structures, KidsCare ensures that care for vulnerable children is not dependent on external support, but is sustained through shared responsibility, local ownership, and strong partnerships.



Impact stories



Mango Mdoe's Learning Journey

Mango Mdoe(not his real name) a determined 15-year-old learner in the intermediate class at the Special School Unit, has shown remarkable progress in his academic journey. Upon his enrolment, Mdoe was once a shy boy who used to isolate himself from others and could hardly express himself.

However, through patience, guidance, encouragement, and consistent support of his dedicated teacher, Mango's abilities began to blossom. Today, he can confidently mold, count, write, and arrange numbers in order.

The boy is now always carrying a smile and confidently expresses himself, a very active boy in class and in the field. His story is a testament to the power of persistence, the importance of tailored support in special education, and the belief that every child can succeed with the right guidance.

Impact stories

From Skills to Success: Farmers in Beekeeping and Soap Making!

What started as simple training in beekeeping and soap making has now grown into a success story for local farmer groups. With steady guidance, the groups have transformed these activities into thriving businesses.

Today, their honey and soap are not only meeting local needs but also bringing in reliable income. Families proudly share how the extra earnings have enabled them to pay school fees, improve meals at home, and even reinvest in farming.

This journey shows the power of skills and support turning everyday efforts into lasting change and proving that sustainable livelihoods are possible.



Remarkable events

A Landmark Moment for Inclusion

In November 2025, KidsCare Kenya marked an important milestone in strengthening disability inclusion in LungaLunga Sub-County. During an event at the KidsCare Centre in Mshiu, the **Community Advisory Board (CAB)** officially presented the **Children with Disabilities (CWD)** Programs Review Report to government representatives.

The report, developed through a participatory process involving caregivers, community leaders, and local partners, highlights both progress and ongoing challenges in supporting children with disabilities. It outlines key recommendations—including increased investment in inclusive education, improved community-level health and rehabilitation services, continued capacity building for caregivers, and the integration of disability inclusion into local development plans.

Held under the theme **“Inclusion for All: A Community’s Call to Action”,** the event brought together government officials, local leaders, caregivers, and children with disabilities. Performances and storytelling by caregiver groups provided a powerful reminder of the resilience of families and the importance of collective action.

The handover reaffirmed the **CAB’s** role as a bridge between the community and decision-makers, ensuring that community voices continue to guide inclusive policies and programs for children with disabilities.



Remarkable events

Policy Launch, Inclusive Practice and Stakeholders'Reflection

On the 26th of June 2025, KidsCare Kenya convened a high-impact stakeholder event themed "Policy Launch, Inclusive Practice and Stakeholders' Reflection," bringing together partners, stakeholders, and community representatives committed to strengthening inclusion and child protection.

Key highlights included the official launch of the Sensory Integration Project (SIR), an initiative designed to support children with sensory processing needs through awareness creation, capacity building, and the promotion of inclusive support systems. The event also marked the launch of the KidsCare Child Protection Policy, reinforcing our safeguarding framework and reaffirming collective responsibility for the protection and wellbeing of all children.

A Stakeholders' Reflection and Evaluation Session provided a collaborative platform for sharing insights, reviewing progress, and identifying priorities for future programming. Overall, the event strengthened partnerships, reinforced shared values, and advanced KidsCare Kenya's mission to create a more inclusive, protective, and child-centered environment.



Remarkable events



Honouring the vision of Our Founder- Ali's Trophy 2nd Edition

KidsCare Kenya continued to honour the legacy of her late founder and former Director through the annual community awarding Ali's Trophy. This initiative reflects his enduring vision of community-led action, inclusion, and care for the most vulnerable children.

Guided by the motto "Elevating the Extraordinary, Inspiring the Community," the 2nd edition was held on the 25th of November 2025, which recognized 9 community groups including farmer groups, Community Child Protection Committees, and support groups whose commitment and consistent service continues to strengthen families and protect children at the community level. Their efforts remind us that meaningful change is built through dedication, unity, and shared responsibility.

Through this annual recognition, KidsCare Kenya reaffirms its commitment to nurturing local leadership and sustaining the values that continue to guide our work and inspire hope across the communities we serve.

Program results & priorities 2026

This year, as we roll out the foundational stage of our Community-Driven Family Care approach, our programs will place greater emphasis on family strengthening, community ownership, and sustainable support systems, ensuring that every child is supported to thrive within a nurturing home and community environment. Below are the programs and thematic areas;

CHILD PROTECTION

Child Protection Program

HEALTH & REHABILITATION

- Community Based Rehabilitation **(CBR)** Program
- Specialized Services for Children with Physical Disabilities **(SSP)** Program

INCLUSIVE EDUCATION

Specials School Units (SSUs) Program

COMMUNITY FAMILY STRENGTHENING

- Community-Based Homecare and Beekeeping Program
- Community-driven Program
- Short-term interventions program



CHILD PROTECTION

KidsCare Kenya champions children's rights through a powerful, **Community-Driven Family Care** model. We empower families and local leaders to protect, support, and nurture every child.

Key results 2025

- 172 trained child protection community volunteers actively supported case identification and follow-up.
- 49 child protection cases were identified, referred, and followed through established referral mechanisms.
- Conducted 381 awareness sessions out of 440 planned (87%), reaching communities on child rights, protection, and prevention of abuse.
- Strengthened collaboration with schools, caregivers, and government child protection actors to improve response coordination.

Impact Highlight

Increased community vigilance and reporting mechanisms have strengthened early identification and response to child protection concerns, reducing risks of neglect and abuse in target communities.

Focus for 2026

- Strengthen child protection committees and referral systems.
- Increase awareness coverage to reach full annual target (440 sessions and beyond).
- Deepen integration of child protection messages across all KidsCare programs.





INCLUSIVE EDUCATION

Specials School Units (SSUs) Program

We support children with intellectual disabilities across **six school units** in **Lungalunga Sub-County**, ensuring they learn, grow, and thrive in safe, inclusive environments.

Key results 2025

- Enrolment increased from 105 to 117 learners, showing positive growth in student numbers.
- Deployed 12 special needs educators across SSU centers (up from 10).
- Enhanced caregiver participation and linked families to income-generating opportunities.
- Supported learners' participation in national-level extracurricular activities promoting inclusion and confidence.

Impact Highlight

More children with special needs remained in school longer and participated more actively in learning and extracurricular activities, strengthening inclusion in education systems.

Focus for 2026

- Align SSU programming with school academic calendars.
- Strengthen provision of learning and assistive materials.
- Introduce structured prevocational and life skills training.





HEALTH & REHABILITATION

KidsCare Kenya's Health & Rehabilitation programs focus on empowering families and communities to support children with disabilities in Lungalunga Sub-County. Through our **two** dedicated programs, we build resilient families, promote health, and ensure children with disabilities thrive in supportive, inclusive environments.



Key results 2025

- Increased service reach from 80 to 120 children (50% growth).
- Distributed more 15 mobility aids, improving independence and mobility.
- Introduced psychosocial support and sensory integration services for children and caregivers.
- Completed a 360° internal program review to improve service quality and effectiveness.



Impact Highlight

More children with disabilities accessed tailored rehabilitation and support services, improving functional independence, participation, and caregiver confidence.

Focus for 2026

- Strengthen occupational therapy (OT) capacity.
- Expand community-based rehabilitation (CBR) model.
- Improve outreach to reduce access barriers.

COMMUNITY FAMILY STRENGTHENING

The area Community Family Strengthening combines **Homecare, Beekeeping, and community-driven initiatives** to empower vulnerable households in Lungalunga Sub-County. By focusing on **household empowerment, community-driven change, sustainable livelihoods, and environmental conservation,** we build resilient families and create nurturing environments for children to grow up in safe, stable homes.



Key results 2025

- Strengthened 16 farmer groups, improving participation and ownership of income-generating activities.
- Supported 160 vulnerable households through social guidance, economic empowerment, and skills training.
- Produced 520 kg of honey through community-based beekeeping initiatives.
- Planted 1,800 fruit trees, contributing to environmental restoration and climate resilience.
- Conducted livelihood and resilience trainings reaching multiple community groups.

Impact Highlight

Households demonstrated improved economic stability and environmental awareness, with increased engagement in sustainable livelihood practices and reduced dependency.

Focus for 2026

- Expand livelihood initiatives
- Strengthen market access
- Promote environmental sustainability

COMMUNITY FAMILY STRENGTHENING (CFS) PROGRAM

The Community Family Strengthening (CFS) Program promotes community-led development in Lunga Lunga Sub-County by empowering vulnerable groups to design and implement sustainable livelihood initiatives that strengthen household resilience, social inclusion, and child wellbeing.



Key Results 2025

- Engaged 95 community groups across Mwereni, Dzombo, and Vanga Wards through the community-driven CFS approach.
- Received and reviewed 60 community proposals through a transparent CAB-led process.
- Supported 8 community groups representing widows, young mothers, caregivers of children with disabilities, and vulnerable households.
- Provided livelihood support items including goats, utensils, chairs, and iron sheets to strengthen income generation and sustainability.
- Conducted training on safeguarding, accountability, and project management for all selected groups.

Impact Highlight

The program strengthened community ownership, participation, and collaboration while improving resilience and livelihood opportunities for vulnerable households.

Focus for 2026

- Expand the CFS model to additional wards and groups.
- Strengthen governance, financial management, and proposal writing capacity.
- Enhance monitoring, mentorship, and community-government partnerships.

Conference facility

The **KidsCare Centre** offers a serene and well-equipped venue for meetings, conferences, and accommodation. Designed for comfort and hospitality, the Centre provides quality services while directly supporting KidsCare's mission; **all profits are reinvested into programs that improve the lives of vulnerable children and families in Lungalunga Sub-County.**

Key 2025 Results

- Exceeded annual revenue target for facility operations.
- Provided clean water access to ~50 community members.
- Planted 200 trees, supporting environmental conservation.
- Increased repeat and new client bookings.

Impact Highlight

The facility continues to contribute both financially and socially by supporting income generation while directly benefiting surrounding communities.

Focus for 2026

- Upgrade meeting and accommodation facilities.
- Develop a targeted facility marketing strategy.









ORGANIZATIONAL PRIORITIES 2026

In summery, we would to share our key priorities for 2026 as the beginning of a long-term vision

Foundation for Strategic Transition:
2026 will focus on laying the groundwork for the 2026–2030 Strategic Plan through strengthened systems, structures, and partnerships.

Shift to Community-Driven Facilitation:
Move from direct service delivery to a facilitative model that promotes local ownership, stronger community structures, and collaborative action.

Strengthening Governance and Organizational Capacity:
Enhance Board effectiveness, staff capacity, internal systems, and overall organizational alignment to support the transition.

Decentralization and Government Integration:
Anchor implementation at ward level while deepening collaboration with county and national government systems

Sustainability, Partnerships, and Positioning:
Diversify funding, expand strategic partnerships, and strengthen communication to position KidsCare as a leader in community-driven care

Program Continuity with Quality Improvement:
Maintain essential services across all programs while improving quality, monitoring, and community engagement..

ANNUAL FINANCIAL STATEMENT 2025

Despite local fundraising challenges, the financial management in 2025 remained strong, with continued emphasis on professionalism, transparency, and accountability. Strengthened oversight and the engagement of an external auditing firm enhanced compliance with donor and organizational standards. The adoption of QuickBooks and WorkPay systems improved accuracy, efficiency, and timeliness in financial reporting and payroll management.

Overall, the organization maintained stable financial operations, though there is a need to strengthen diverse and local fundraising efforts, budget discipline, improve forecasting, and enhance early risk identification and communication.

Priorities for 2026

- Ensure timely audits and compliance;
- Develop standardized budgeting templates;
- Strengthen internal processes and financial planning;
- Advance resource mobilization and long-term financial sustainability.





Exploitation	Actuals	Budget
	2025	**2026**
Costs		
Cummunity Based Homecare and Bee Keeping (CBHB3)	16,020,520	15,299,576
Community Child Protection Committee (CCPC)	9,755,688	11,325,909
Special School Units Quality -2 (SSU Q2 General)	9,816,709	10,399,735
Special School Units-SSU (Extra inventory and maintenance)	-	4,260,661
Child With Disability (CWD)	11,113,190	8,837,298
Community Driven Projects(Phase 1) Shorterm intervention &	2,109,862	5,293,957
Unforseen	1,092,832	1,000,000
Other cost &PGM	6,578,999	-
Innovation & research	-	800,000
Total Expenditure Exploitation	**56,487,800**	**57,217,136**

Together, we are stronger!

What keeps us going is the unwavering support we receive from both the **national** and **county governments, potential donors, ambassadors** as well as the incredible commitment of the communities. This includes over **500** community volunteers, project participants, the Community Advisory Board, well-wishers, and collaborative support from other organizations within our community of practice.



The team

Our team consists of **45** dedicated staff members, each working tirelessly across various departments to provide quality services to vulnerable children in **Lunga Lunga Sub-County.** Our capacity is continually strengthened through internal capacity-building initiatives, guidance from the Board of Management, and knowledge transfer from international partners.



At our service center, we offer counseling, coaching, occupational therapy, and hospitality services. In addition, we operate four community outreach offices, each located in one of the four wards of Lunga Lunga SUb County. These offices bring our services closer to the communities, with strong support from local leaders, potential partners, and community members

Let's grow together

Together, we have made meaningful progress, but the journey continues. As we look ahead, we invite you to stand with us in strengthening families, uplifting communities, and creating a future where every child can thrive. Your support makes all the difference.



DONATE NOW

Buy goods till no. 323197

BANK DETAILS

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Appreciation,
The KidsCare Team